

PROGRAMME

Monday July 11th

OPENING SESSION (9.00 a.m.)

Welcome

Saa Dean's Office

Unione Industriale (Torino) - FINSAA

MORNING 9.30 a.m. – 12.30 p.m.

Reporting Issues for Global Companies

Reporting to shareholders

Global Financial Statements for Global Companies
Accounting model: International Financial Reporting Standards and US GAAP

Prof. Pietro Paolo Biancone - Applied Professor of Business Administration

Reporting to stakeholders

Sustainability report: Relationship with stakeholders dialogue
Reporting principles: a framework for sustainability report
Business Administration Dept., University of Turin

Prof. Maurizio Cisi - Applied Professor of Business Administration

AFTERNOON 2.30 p.m. – 5.30 p.m.

Communication and Methods of Handling Conflict

Discussion of the methods of conflict management
Understanding the barriers to communication
Different "ethical styles"

Prof. Susan Boyd - Applied Professor of Business Law, Director of Business Law Centre.
University of Tulsa (Oklahoma), USA

Tuesday July 12th

MORNING 9.30 a.m. – 12.30 p.m.

UN in the 21st Century

Prof. Dr. Aung Tun Theit

United Nations System Staff College

AFTERNOON 2.30 p.m. – 5.30 p.m.

Technological Strategy, Structure of the Product and Firms Relations

Prof. Marco Cantamessa - Applied Professor
Fourth School - Politecnico di Torino

Wednesday July 13th

MORNING 9.30 a.m. – 12.30 p.m.

Mr. Ravi Thapar - Indian Consul General

Emerging opportunities for doing business between India and Italy

The European business and The Indian world: an intercultural approach

Prof. Alberto Pelissero - Applied Professor
University of Turin, Oriental studies Dept.

- **Indian catering**
- **Dafne Rusam Carli** - Indian classic dance (Odissi)

AFTERNOON 2.30 p.m. – 5.30 p.m.

Which Governance models for international trade and investment?

Prof. Lorenza Mola - Ph.D Candidate in Int'l Economic Law
Prof. Elisa Ruozzi - Ph.D Candidate in Int'l Economic Law

Thursday July 14th

MORNING 9.30 a.m. – 12.30 p.m.

China and the future of the West between challenge and fear

Prof. Stefania Stafutti - Applied Professor
University of Turin. Oriental Studies Dept.

- **Luca Pisano** – Guqin Concert
- **Chinese Catering**

AFTERNOON 2.30 p.m. – 5.30 p.m.

IT Governance in Large Companies

Prof. Emilio Paolucci - Applied Professor
Fourth School - Politecnico di Torino

Friday July 15th

MORNING 9.30 a.m. – 12.30 p.m.

Research and Development Activities in the Context of Globalization

Prof. Mario Calderini - Applied Professor
Fourth School - Politecnico di Torino

AFTERNOON 2.30 p.m. – 5.30 p.m.

The British Management and the UK Business Context

Prof. Jim McLoughlin
University of Brighton

OUR HISTORY

The SAA is an Italian Business School and an integral part of the University of Turin. It is constantly developing its existing links with a variety of companies; it constantly stays up-to-date with the latest news and developments; it uses its own resources to interpret current events and adapt them to its ever developing curriculum.

The school was founded and promoted on the initiative of the main economic institutions of Turin such as CRT Bank, the Chamber of Commerce for Industry, Manufacturing and Agriculture of Turin, FIAT, San Paolo Bank, and the Industrial Union for the Province of Turin.

1957

The SAA is born in Turin inspired by American models. Its objective is to provide managerial competences to companies.

1978

The Specialization in Management course is introduced followed by Management Developing courses and most recently Specialist Master courses.

1982

The Administration course for undergraduate students is followed by the evening course for Quadri Aziendali (the first in Italy).

1987

The SAA joins in partnership with USAC (University Study Abroad Consortium).

2004

A degree in Information Technology Management and Business Communication is introduced.

PRESENTATION

The ***Intercultural workshop*** project arises from the will to compare ideas and models from different institutions.

Innovation and competitiveness are the results of the awareness of the "other people" and of the knowledge of formal and fundamental rules of behaviour.

Only by combining different abilities and knowledge, excellence can be obtained.

The University of Turin (Business Administration Dept, Oriental studies Dept.), the Polytechnic of Turin (IV Faculty), the UN Staff College, the USAC (University Studies Abroad Consortium) and Industrial Union of Turin are participating in this project.

The SAA has created an ideal environment in which the ***Intercultural workshop*** can take place and where the skills of each participant can be discovered, exploited and put into use within the social system.

Wireless Turin has financed this project taking into account that the project's overall worth may be of greater value than its cost. Therefore, they decided to make it available free of charge to all those who are interested in our cultural proposal.

The workshop is provided to entrepreneurs, traders, doctorate students of the University and of the Polytechnic, the SAA master students and the students of degree courses in Information Management and Business Communication.



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SCUOLA DI AMMINISTRAZIONE AZIENDALE • SCHOOL OF MANAGEMENT



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INTERCULTURAL WORKSHOP

I EDITION

Turin, July 11th – July 15th, 2005

Venue:

Master hall of the Scuola di Amministrazione Aziendale
(Turin University), Via Ventimiglia 115, Torino.
Morning: 9.30 a.m. - 12.30 pm
Afternoon: 2.30 p.m. - 5.30 pm.
On the third and fourth day of the course a lunch will be provided by the SAA for all participants.

For further information contact:

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In collaboration with:



University of Brighton



UNIONE INDUSTRIALE TORINO



Sponsored by:



LIMITED ADMISSION

Please confirm your attendance to:
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